**”Business Identity”**

**Business culture**

Mission Values Vision

Our mission is to act for the people replies and to maintain the city clean and ensure the safety of the people that uses public facilities.

Our values are to respect everyone and treat all people the same way, and to respect the environment.

Our vision is to be an official company publicized by the state an which everyone knows they can use if they find some issue.

**Corporate image**

Logo Colours Other elements

Green

White

yellow

We can make a campaign with the state in order to make people know this is an official thing that works.

